



# Interact, Analyze & Discover Your Data

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# Agenda New

1. Interacting with Data
2. Interacting with Queries
3. Interacting with Reports and Visuals
4. Interacting with AI Tools
5. InformerGO



# Interacting with Data



Understanding the options available helps guide how you create and deliver content for Users.

## Queries

Ad hoc Queries – Real-time, on-demand  
Datasets – Pre-populated queries



## AI Tools

AI Assistants – Simplify analysis with natural language  
Magic Visuals



## Reports & Visuals

Interactive Reports – Drill into details  
Dashboards, Comparison Boards, Data Views



## On the Go

Informer GO – Access Informer anytime via app

# Interacting with Queries

## **Actions and Options**

Contains actions that allow you to view, modify, and distribute the data within your Query

## **Filters**

Post-query filters allow you to narrow down results to a more specific subset

## **Column Options**

Allow you to modify the appearance of the columns in your Query

## **Pivot Tables**

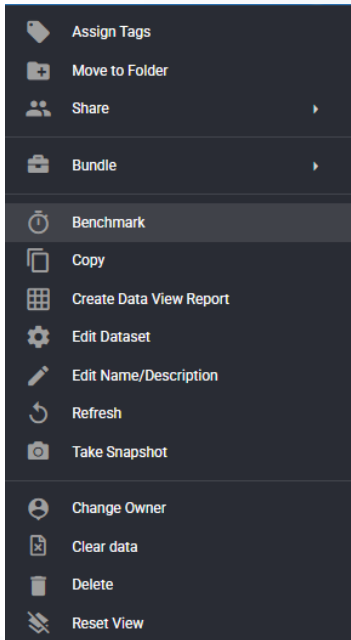
Type of visual available, displaying data into a row/column table format

## **Discover**

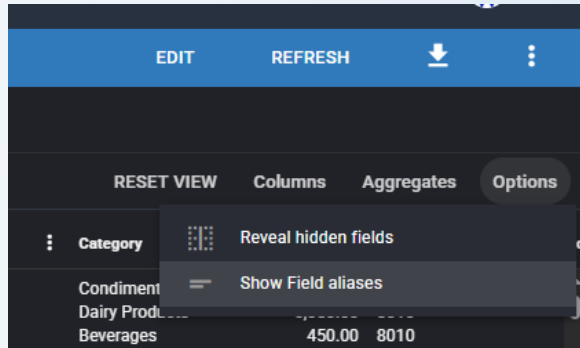
Suggested visuals based on fields selected

# Actions and Options

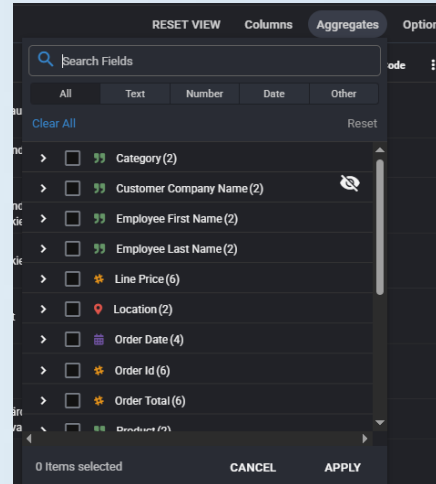
**Actions** – depend on Role and ownership



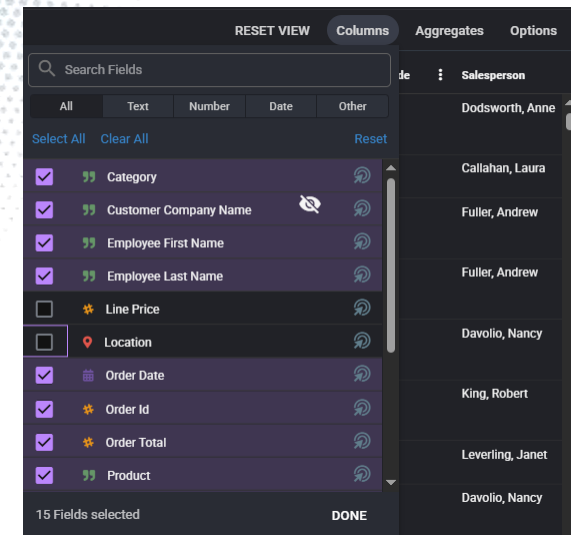
**Options** – Reveal Hidden Fields and Show Aliases



**Aggregates** – choose aggregates for columns to show at bottom of columns or in Summary Mode



**Columns** – Quickly pick and choose columns to display in your view



# Filters

- Post-query Filters limit the results without having to query the database
- Different types of Filters based on data types
- Combine Filters with AND, OR, NOT to create more complex filters
- Save Filters to refer back to later
- Saved Filters can be Shared or Private
- Filtering can be applied to your jobs and/or Visuals and Dashboards

The screenshot displays a user interface for configuring filters. At the top, there is a '+ Filter' button. Below it, two tabs are visible: 'FILTER BY FIELD' (which is active) and 'CHOOSE A SAVED FILTER'. Under the 'FILTER BY FIELD' tab, there is a search bar labeled 'Search Fields' and a list of filterable fields categorized by data type: All, Text, Number, and Date. The fields listed include Academic Year, Admission Type, Age at Application Date, Applicant Accepted, Application No, Application Status, Applied Date, Birth Date, City, Country, County, and Day/Evening. To the right, under the 'CHOOSE A SAVED FILTER' tab, there is another search bar and a list of saved filters categorized by visibility: All, Shared, and Private. The saved filters listed include 1995 Standard, 201320 CJ, 2016 grads, 94-95 EDec, 96 Anthro, Anthro -Fem, Anthro- Fem, Applications Ready for Review, and Applications With Incomplete Items.

# Column Options

- Adjust the appearance of columns in your Query
- Changes apply only to your view, not others
- Available options depend on the data type (text, numeric, date)
- Revert anytime by clicking Reset View
- Informer saves your preferences per User

Price	Product	Category	Line Price
10.00	Aniseed Syrup	Condiments	
55.00	Raclette Courdavault	Dairy Products	6
15.00	Outback Lager	Beverages	
9.65	Jack's New England Clam Chowder	Seafood	
15.00	Outback Lager	Beverages	
62.50	Camraron Tigers	Seafood	1
9.65	Jack's New England Clam Chowder	Seafood	
14.00	Singaporean Hokkien Fried Mee	Grains/Cereals	
17.45	Pavlova	Confections	
14.00	Singaporean Hokkien Fried Mee	Grains/Cereals	

# Pivot Tables

- Pivot Tables can be created from Ad Hoc Queries and Datasets
- Owners of Datasets or Ad Hoc Queries can save the Pivot Tables
- Pivot Table can be created from the Dataset or within the Dashboard
- There are custom options including:
  - Creating number ranges to color values
  - Enabling and disabling drill down capabilities to see detail of the data
  - Renaming of aggregate columns
  - Ordering of columns and data

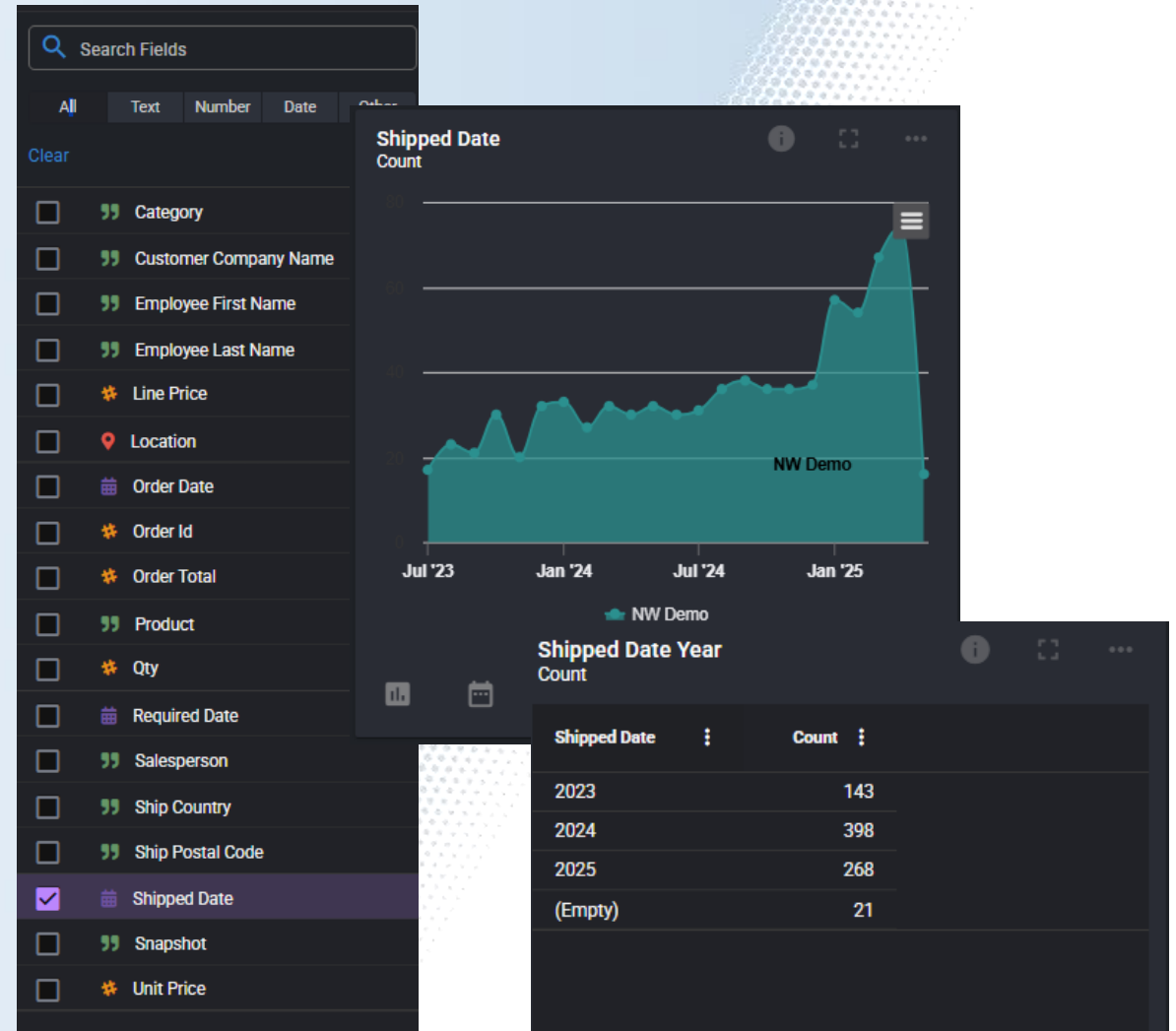


A laptop screen displaying a pivot table with food items and numerical values. The table has 7 columns and 20 rows of data. The values are color-coded: red for positive and green for negative. The total row at the bottom shows 244,640.63, 263,566.98, 114,968.48, 85,498.76, 60,616.51, and 60,814.89.

Item	Column 1	Column 2	Column 3	Column 4	Column 5	Column 6
Gnocchi di nonna Alice	3,199.60	43,139.25	5,808.25	4,930.40	3,307.00	
Tarte au sucre	35,493.30	37,576.35	1,413.00	11,241.40	939.60	
Jack's New England Clam Chowder	6,362.31	23,011.70	5,214.70	6,473.65	3,147.40	1,481.30
Rhönbräu Klosterbier	7,461.00	15,457.99	3,384.35	9,583.85		4,789.20
Chang	18,730.59	36,801.20	4,335.00	3,332.90	2,680.60	3,814.00
Pavlova	20,283.00	23,374.35	3,010.00	5,905.10	3,654.40	4,075.50
Flotemysost	10,674.30	21,895.50	4,164.70	1,834.60	5,382.71	934.50
Boston Crab Meat	30,209.50	9,908.70	5,534.55	2,878.00	386.20	4,603.80
Konbu	12,571.90	9,806.60	5,220.45	1,068.75	3,885.50	3,153.00
Lakkalikööri	20,879.00	10,307.50	2,620.35	6,322.20	1,320.40	
Manjimup Dried Apples	14,924.39	6,501.50	5,789.80	9,298.10	5,212.45	2,999.50
Outback Lager	10,848.20	5,269.90	3,583.70	2,565.00	3,969.10	3,736.30
Sir Rodney's Scones	13,686.75	8,443.90	2,466.20	1,040.00	741.70	3,901.60
Chai	17,271.30	13,499.58	3,078.20	2,997.20	2,972.50	4,953.50
Mozzarella di Giovanni	20,867.09	13,842.20	13,200.70	6,012.10	3,990.00	7,176.05
Original Frankfurter grüne Soße	15,432.25	4,318.60	11,429.68			4,947.40
Queso Cabrales	3,152.80	11,986.20	4,780.85	2,690.00	3,917.15	5,430.10
Alice Mutton	468.00	27,596.80	2,580.50	4,371.00	2,715.90	
Teatime Chocolate Biscuits	10,380.45	21,372.25	6,987.40	1,057.00	758.50	3,340.70
Steeleye Stout	10,068.75	13,313.90	3,809.98	6,499.00	3,966.00	5,926.60
Tourtière	3,930.20	11,148.97	3,138.75	11,182.10	1,632.15	252.56
Scottish Longbreads	14,087.70	17,009.80	3,511.05	3,831.80	1,630.00	3,163.20
Ikura	2,886.40	10,805.50	3,928.60	5,428.60	2,290.40	1,747.50
	244,640.63	263,566.98	114,968.48	85,498.76	60,616.51	60,814.89

# Discover

- Discover suggests interesting Visuals based on the fields you select.
- If you choose more than one column it will split by the 2<sup>nd</sup> column
- Visuals cannot be saved unless you are the Dataset owner. Otherwise, the results are temporary.



# Interacting with Reports and Visuals

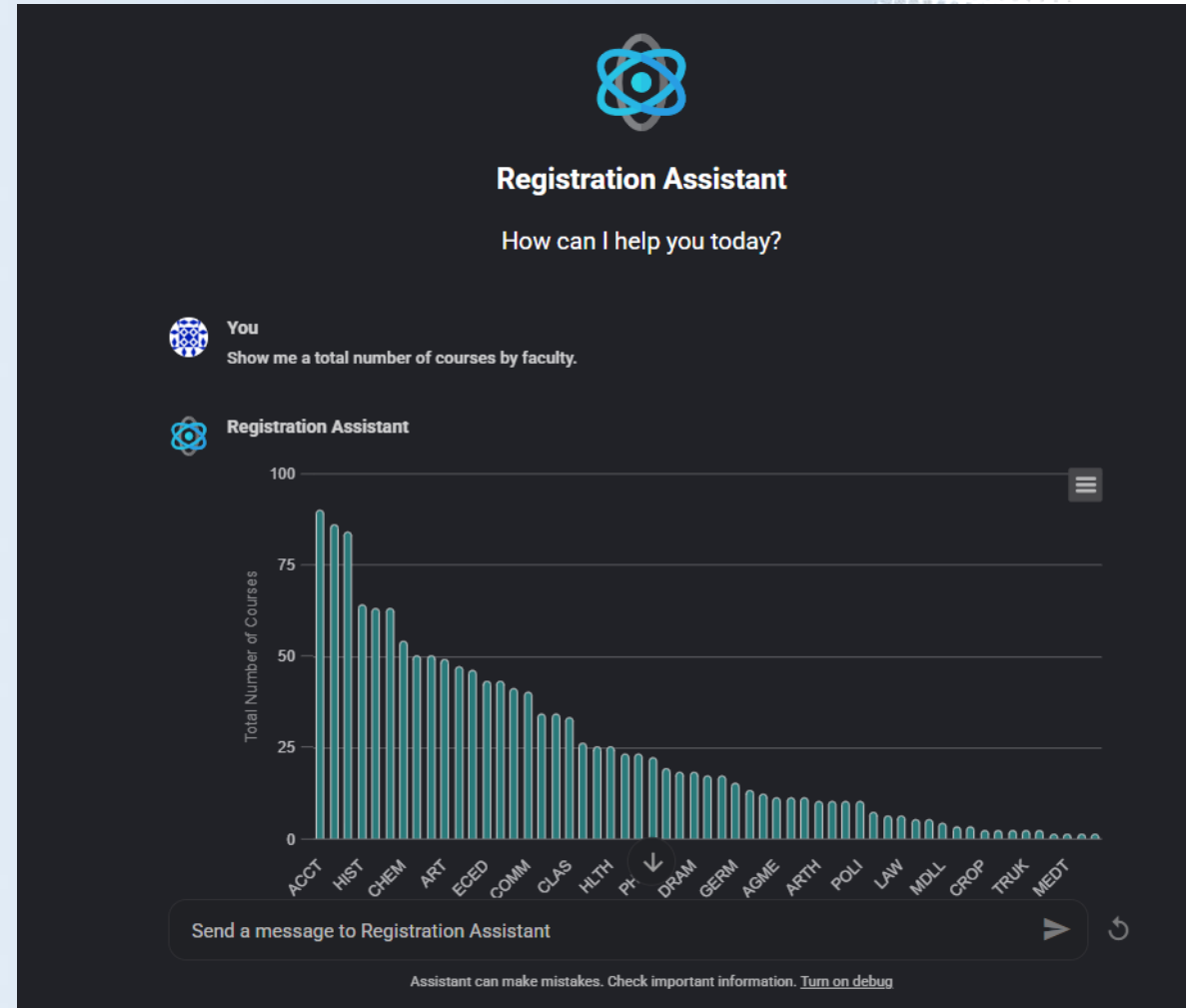
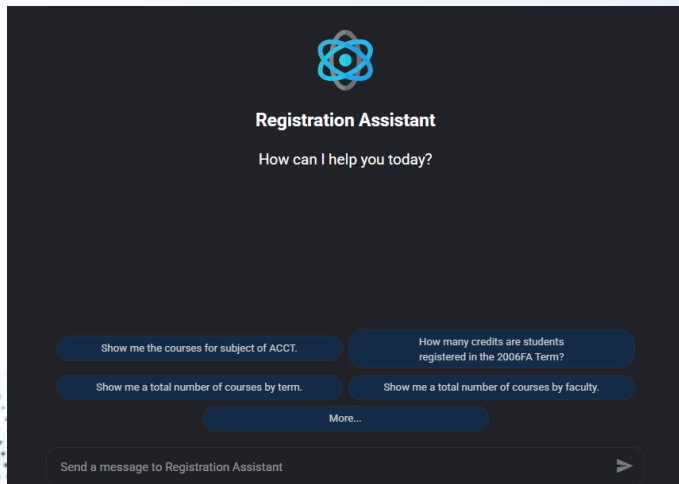
Visualize your data via Dashboards, Comparison Boards and Data View reports. You can:

- Filter – limit results displayed
- Input Filters – create drop down filter options
- Drill Down – access details from summary data
- View Data – access and export detail information
- Chart type – users can change chart type
- Download – users can download visuals as PDF, JPEG, SVG and PNG
- Share, Copy, Delete – depending on role and report ownership



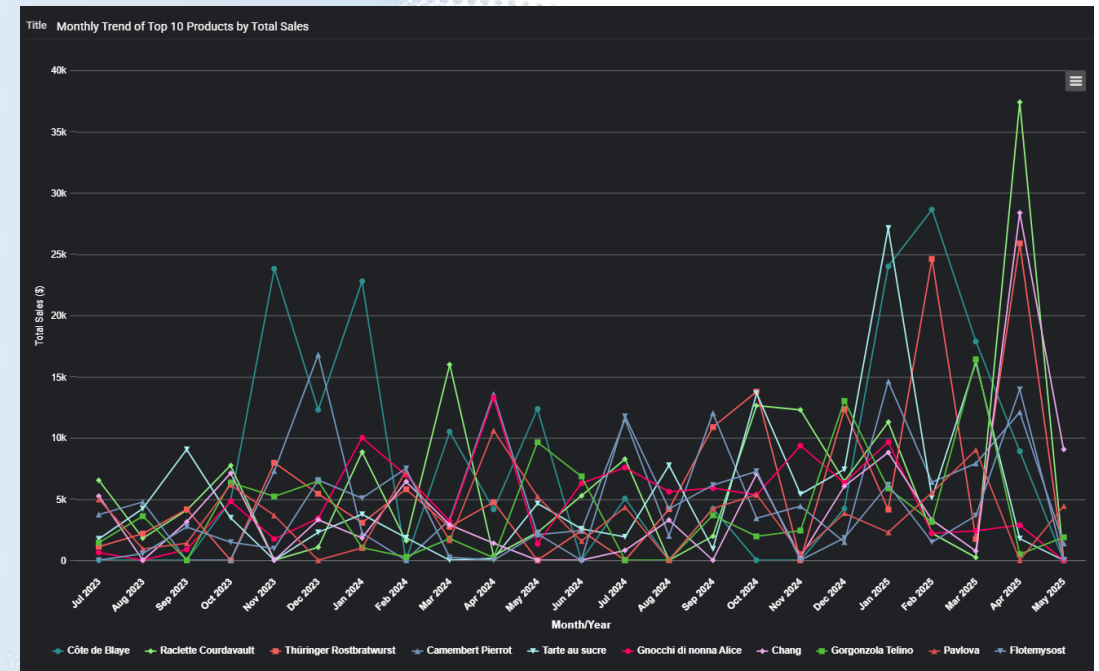
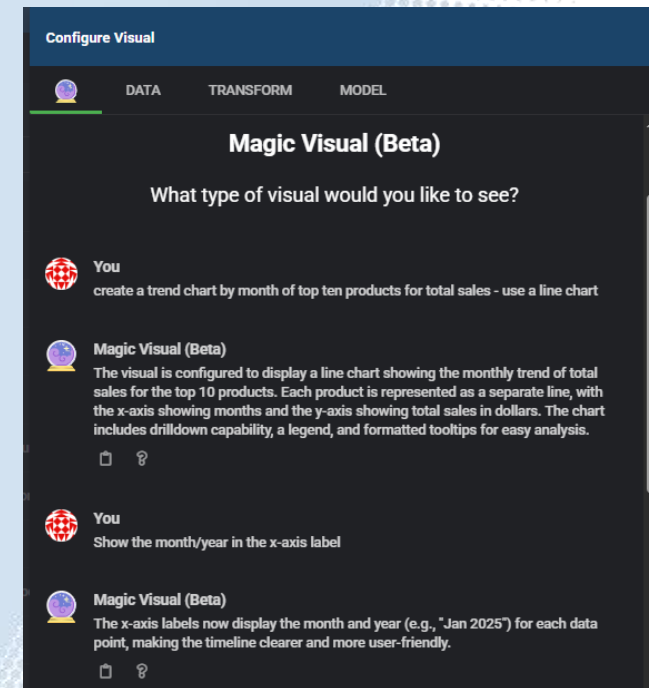
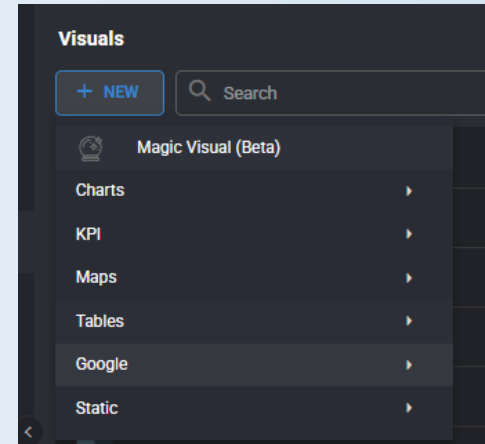
# Interacting with AI Tools

- **AI Assistants** – make workflows smarter and more efficient
  - Tailored to specific tasks (answering common questions, managing complex datasets, automating processes)
  - Can access Datasets, external documents, API requests
  - Allow multiple Assistants to collaborate



# Interacting with AI Tools

- **Magic Visuals** – leverage AI to simplify and accelerate the creation and customization of visuals
  - Allows the user to have a conversation with AI to create visuals
  - Gives the user more options for visual types
  - Allows for more complex aggregations
  - Has the ability to create complicated predictive analytics
  - Saving Magic Visuals depends on ownership of underlying Dataset



# Interacting with Informer GO

The screenshot displays the Informer GO interface. At the top, a bar chart titled "Top 10 Companies Attending Entrinsic 2025" shows the number of attendees for each company. Below the chart, a text block states: "I've created a chart showing the top 10 companies attending Entrinsic 2025 based on the number of attendees from each organization. Here are the key findings:" followed by a list of the top 10 companies and their attendee counts. To the right, a chat interface is visible with a search bar and a list of chat topics.

Company	Attendees
Southwest Texas College	9
Wake Tech Community College	7
Full Sail Partners, LTD	6
Sandhills Community College	4
Campbell University	4
Pulsiam	4
Robeson Community College	4
Kalamazoo College	4
InTempo Software	4
Indian Hills Community Cr	4

**Top 10 Companies by Attendance:**

1. Southwest Texas College - 9 attendees
2. Wake Tech Community College - 7 attendees
3. Full Sail Partners, LTD - 6 attendees
4. Sandhills Community College - 4 attendees
5. Campbell University - 4 attendees
6. Pulsiam - 4 attendees
7. Robeson Community College - 4 attendees
8. Kalamazoo College - 4 attendees
9. InTempo Software - 4 attendees

**Chats**

Search

TODAY

- Entrinsic Top Companies Chart
- Entrinsic Stats

PAST 30 DAYS

- Powerscript Search
- Javascript and Saved Functions Summary

AUGUST

- Entrinsic Attendee Groups
- Entrinsic Attendee Grouping
- Entrinsic Conference Assistant
- September 2025 Workshop Schedule

- Take your Assistants on the road – mobile and desktop app
- Choose your AI Model
- Save your chat history
- Schedule your prompts to run in the background for real time access to data

# Live Demo



# Questions ????



