



Beyond the Basics: Maximizing Enrole for Strategic Growth & Innovation

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Welcome & My Perspective

Focus on continuing education,
credentialing, and adult learners.

Strategic leadership and technology's
role in achieving institutional goals.

F.R.I.E.N.D.S

The Evolving Challenge: From Solution to Strategic Asset

From Solving Problems to Seizing Opportunities

- Scaling Up
- Complex Financials
- New Student Pathways
- Institutional Partnership



Deep Dive: The Enrole-Colleague-Blackboard Ecosystem

Creating a Seamless Data Flow

- The Path
- The Nitty-Gritty
- The Payoff



The CPL Challenge for Adult Learners

Honoring Experience, Creating Pathways

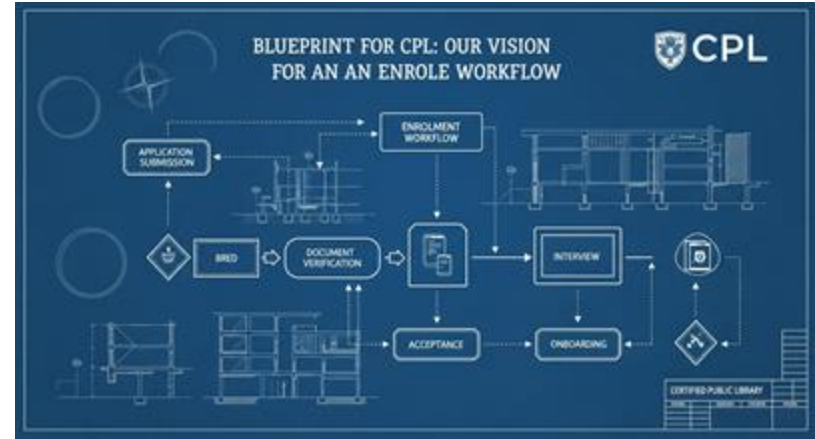
- Credit for Prior Learning



Blueprint for CPL: Our Vision for an Enrole Workflow

Enrole & Credit for Prior Learning Step-by-Step Workflow:

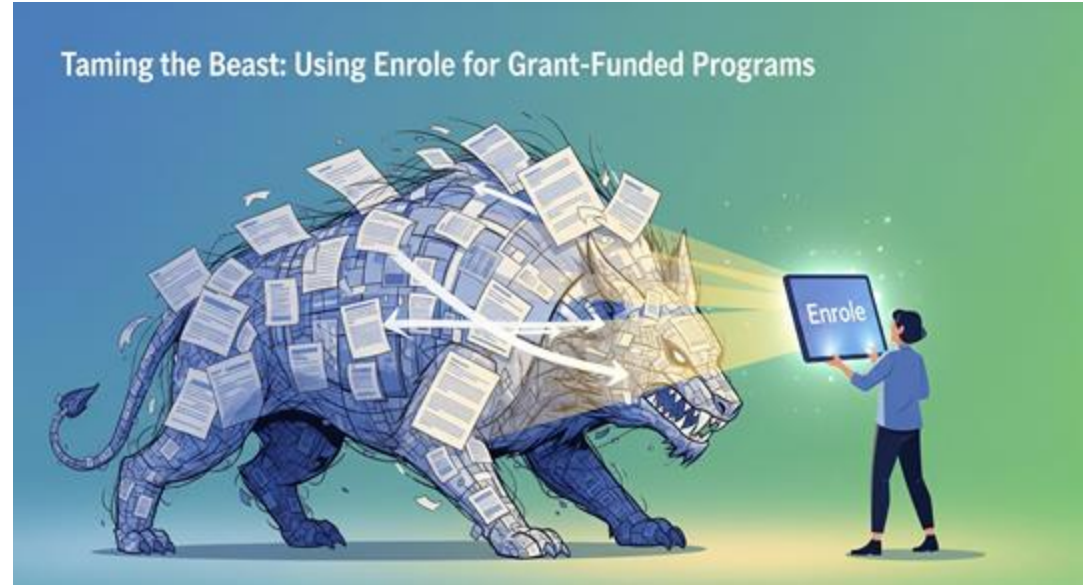
- Application as a Course
- Two-Stage Fee Processing
- Tracking and Communication
- Status Management
- Reporting for Action



Spotlight: Managing Complex Grant Enrollments

Taming the Beast: Using Enrole for Grant-Funded Programs

- Third-party billing

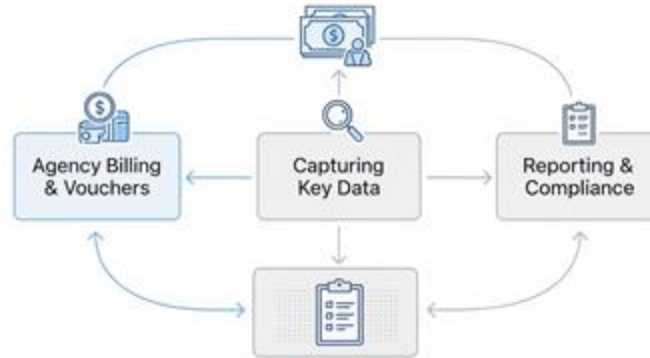


Our Grant Management Workflow in Enrole

A Workflow for Compliance and Clarity

- Agency Billing & Vouchers
- Capturing Key Data
- Reporting & Compliance

Grant Management:
A Workflow for Compliance and Clarity



Building Strategic Partnerships:

From Silos to Synergy: Partnering with GovState Colleges



Building Strategic Partnerships

A Case Study in Collaboration

- The Events
- The Enrole Bridge for Jaguar Jumps
- Strategic Connection



The Final Polish: Tying It All Together

Branding & the User Experience



Making it Shine: Working with a CSS Coder



A screenshot of the website enrole.com/govst/sxl/index.jsp. The browser's address bar shows the URL. The page features a navigation bar with a search bar and a 'Sign In' button. Below the navigation bar is a banner image of a diverse group of students standing outdoors. To the left of the banner is a sidebar menu with categories like 'Browse Courses', 'Professional Development', 'Health & Wellness', 'Manufacturing and Supply Chain', 'Test Prep', 'CEU / CPDU Opportunities', 'Personal Growth', 'The Knowledge Exchange', 'Conferences and Events', and 'Online Career Training'. Below the banner is a welcome message: 'Welcome to Governors State University's School of Extended Learning. Career and life goals change with time. Prepare for your next moment with us.' At the bottom of the page are three featured course tiles: 'Professional Development', 'Manufacturing and Supply Chain', and 'Test Prep', each with a small representative image.

Q&A

Questions & Discussion



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