

Informer™ Web Reporting

Web-Based Multi-Database Operational Reporting & Analysis Solution

- Real-time Web access to data from multiple sources
- Easy, intuitive end user interface
- Feature-rich analytics and charting
- Self-service report customization for end users
- Comprehensive security and control
- Fast implementation: up and running in hours
- Low cost; quick ROI
- Eliminates the need for a separate data warehouse

Unprecedented Information Access = Improved Bottom Line Performance

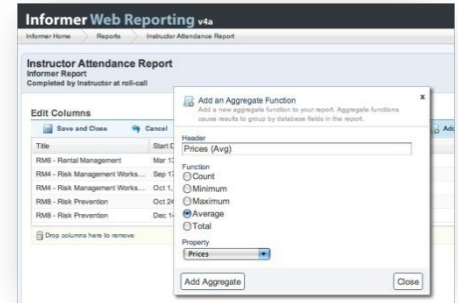
For over a decade, Entrinsik's database reporting and analytics software and services have enabled organizations worldwide to maximize performance and improve bottom lines by tracking, understanding, and managing information. By delivering instant, up-to-the-second information access, Informer™ Web Reporting 4.0 provides organizations with unprecedented operational reporting making full use of their data. Having data widely utilized and verifiable allows for more accurate analysis and more informed business decisions.

The Informer™ Advantage: Access to Real-time Data Has Never Been Easier

➤ **Front Line Access.** Unlike other reporting technologies, Informer was designed specifically to extend real-time self-service reporting and analysis capabilities to front-line users. With only a few mouse clicks, organizations can quickly connect multiple sources of data to provide users with a single point of access to dynamic reports via Informer's easy-to-navigate, non-technical, integrated Web 2.0 user interface.

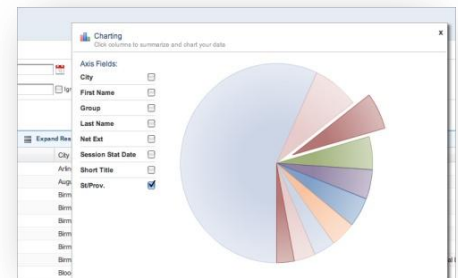
➤ **Custom Reports in Minutes.** A powerful, easy-to-use solution, Informer eliminates countless hours of wasted time waiting to collect and sort data to create customized reports. Informer generates ad-hoc reports in minutes based on LIVE data from MultiValue and SQL databases, which is securely accessible via the Web. End users can initiate high-level queries, then immediately delve into the underlying details, without burdening IT staff.

➤ **Information Anytime, Anywhere.** Informer performs real-time data analysis anytime, anywhere; remote employees have the ability to access LIVE information via a standard Web browser.



"We can actually produce reports that people can use and I don't have to say 'I'm sorry but we can't provide that report for you'. I highly recommend Informer to any and all users".

Charles Crumley | Administrative Computing
Lees McRae College



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Thousands of Users Worldwide Benefit From Informer's Powerful Reporting Capabilities

- Fast, native, scalable access to multiple databases including UniVerse®, UniData®, Oracle®, SQL Server®, MySQL®, DB2®, Informix®, Microsoft® Access
- Easy navigation and dynamic linking for reporting across multiple databases
- Intuitive Web 2.0 user interface with drag and drop capability, auto-complete functionality, calculated columns and in-place editing
- Integration with desktop applications including PDF, Email, Excel and LIVE Excel spreadsheets instantly transports data from the database without the need to log onto the system
- Report management, including users' report home page, tagging, searching, archiving and scheduling
- Report analytics and charting, including information drill down capability, interactive sorting and grouping, dynamic charting, and aggregate data analysis
- Flexible and comprehensive user and group security; control for all functions and data sources down to the data element

About Entrinsik

Entrinsik's database reporting and analytics software and services enable organizations to make informed business decisions that enhance performance and improve bottom lines. With thousands of users across various industries worldwide, Entrinsik's Informer™ Web Reporting solution is an industry leader in real-time data delivery — anytime, anywhere, from one intuitive interface. The March 2009 release of Informer 4.0 combines Entrinsik's 25 years of industry expertise with the latest web tools and technology to deliver an easy-to-use operational reporting solution that securely extracts data, performs analyses, and generates reports from multiple databases without the need for data warehouse management. The company, founded in 1984, is headquartered in Raleigh, NC.

For a demonstration of Informer or a free trial, call us today at 888-703-0016 or email us at sales@entrinsik.com.

It's Your Data. We Help You Use It.

Informer 4.0 delivers isolated database connectivity to provide a very flexible connection to most industry-standard commercial databases. Additionally, Informer employs native query commands and Web server caching to accelerate data retrieval and provide flexible, rapid data manipulation capabilities.

And with Entrinsik's newly created Informer Report Repository users can share useful reports with other Informer customers online.

Informer Partner Network

To meet the growing demand for Informer software, Entrinsik is selectively expanding the Informer Partner Network around the globe. Informer Partners include System Integrators, Value-Added Resellers, Independent Software Vendors and technology companies providing products and services that complement Informer's Web Reporting technology.

For more information on joining the Informer Partner Network, please contact us at partner@entrinsik.com.

"Informer provides a feature-rich reporting solution for our PHA customers like the San Francisco Housing Authority, providing access to information when and where they need it."

Greg Clarke | Director of Technical Services

Progenixx, Inc.

Try Informer Now!

Call 888-703-0016 for a FREE 30 day trial of Informer or email at sales@entrinsik.com for a personalized demo.



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