

# Informer™ Case Study



## Situation

The Administrative Computing team at Lees-McRae College needed a cost-effective, easily implemented reporting solution to extract data from their UniData database to quickly meet end user requests for information.

## Success

Using Informer, Lees-McRae is now able to access data directly from their UniData database using managed UniObject connections and can set up dynamic table joins between related files to produce meaningful reports.

## Lees-McRae College

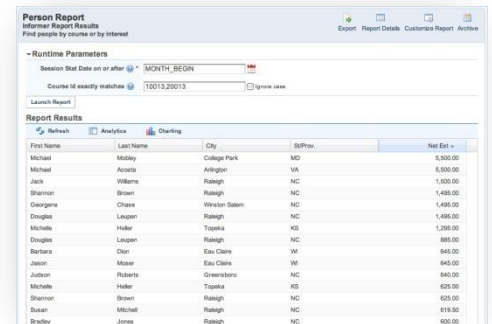
### Challenge | Improving reporting capabilities

Charles Crumley and the Administrative Computing team at Lees-McRae College are responsible for providing operational reporting in order to support decision making on a day-to-day basis across several departments. The team initially handled reports using Datatel® or Query Builder which they discovered limited their reporting capabilities. As a result, they were not able to meet user requests for information quickly and easily. They began exploring alternatives, looking for a cost-effective, easily implemented reporting solution to extract data from their UniData® database.

### Solution | Implement Informer Web Reporting

After researching various reporting tools on the market looking for a user-friendly reporting tool that would produce the reports and output files they needed, they chose Informer. They found Informer easy to use, easy to set up, easy to understand, very flexible and could be leveraged by users familiar with Query languages without having to learn a difficult new language.

"We found Informer had a minimal learning curve. We spent one day with setup if that long. We then trained people in six departments initially and then rolled it out to a few more", says Charles Crumley, Director of Administrative Computing at Lees-McRae College.



"We have several daily users who are very satisfied with what Informer can do for them and their department."

-- Charles Crumley | Director of Administrative Computing  
Lees-McRae College.



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## Results | Quick and easy access to data

By implementing Informer, Lees-McRae College now has quick, intuitive, and secure access to departmental data in real time.

Informer users at Lees-McRae access key files and produce many reports quickly and easily including *Pre-registered Students*, *Aid by Student for 2008*, *Aid by Code for 2008*, *All Student Post Office Boxes*, *Athletes*, *Community College Students*, *Cumulative GPA*. These are just a few of the many Informer reports produced and scheduled daily that enable users to access the information they need where and when they need it for optimal decision making.

"The Informer support team is very good and definitely compliments the product", says Crumley. "It's well worth the costs to any institution looking for a reporting tool.

For a demonstration of Informer or a free trial call us today at 888-703-0016 or email at [sales@entrinsik.com](mailto:sales@entrinsik.com).



*"We can actually produce reports that people can use and I don't have to say 'I'm sorry but we can't provide that report for you. I highly recommend Informer to any and all users'."*

Charles Crumley | Administrative Computing  
Lees McRae College



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## About Entrinsik

Entrinsik's database reporting and analytics software and services enable organizations to make informed business decisions that enhance performance and improve bottom lines. With thousands of users across various industries worldwide, Entrinsik's Informer™ Web Reporting solution is an industry leader in real-time data delivery — anytime, anywhere, from one intuitive interface. The March 2009 release of Informer 4.0 combines Entrinsik's 25 years of industry expertise with the latest web tools and technology to deliver an easy-to-use operational reporting solution that securely extracts data, performs analyses, and generates reports from multiple databases without the need for data warehouse management. The company, founded in 1984, is headquartered in Raleigh, NC.

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