

Informer™ Customer Spotlight

Carson-Newman College

Tell me a bit about Carson-Newman, Greg.

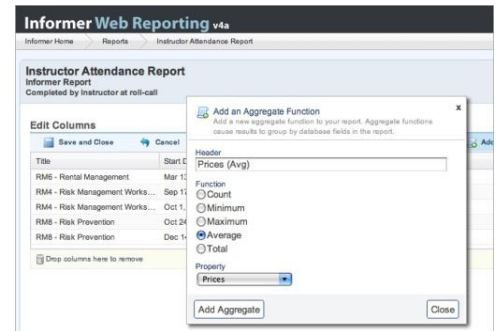
➡ Carson-Newman College is a private, four-year, Christian, coeducational liberal arts college of approximately 2100 students. According to a recent report by Forbes, we're ranked as the 116th Best College out of more than 4000 colleges and universities nationwide which puts us *in* the top 3% of Best Colleges in the United States, and the 3rd Best College in the state of Tennessee.

What is your role at the college?

➡ I'm the Associate Director of Information Technology. I've been employed at Carson-Newman since February 1984 and will soon complete 25 years of managing the college's administrative systems.

Describe a recent challenge you faced in your department?

➡ During Carson-Newman's Datatel@ implementation we unfortunately found ourselves the victim of a forged accounts payable check. Even though our implementation schedule was swamped with critical deadlines, our VP for Finance insisted we implement a Positive Pay process immediately, which required us to notify the bank of all check data prior to releasing checks.



“Positive Pay is just one of many processes we've built around the powerful features in Informer. Informer has never failed us.”

Greg Bailey | Associate Director, IT
Carson-Newman College



"Over one hundred end users enjoy real-time access to admissions, enrollment, academic, budgeting, financial, and payroll data through Informer. Our I.T. staff and end users are totally satisfied with Informer.

Informer delivers the ease-of-reporting we need along with providing powerful features that allow us to effectively leverage the data from our ERP system."

-- Greg Bailey, Associate Director, Information Technology
Carson-Newman College



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With the Positive Pay process, checks presented for payment are then validated with the information previously submitted to the bank. However, Positive Pay is not functionality available within Datatel Colleague® and we were not yet experienced enough to customize the software to accomplish this task. This presented a significant challenge for our I.T. staff.

In what ways did the capabilities of Informer address these challenges?

➤ As a new Entrinsik client we were already finding Informer extremely useful for academic and financial reports. We had also recently discovered that we could execute UNIX® scripts from within Informer. This ability opened up a world of possibilities.

We then realized that Informer could be used to query the check information and execute UNIX® scripts which could format the data and securely transmit the data to our bank. That's just what we did! In just a week we built, tested, and were ready to go LIVE with an accounts payable Positive Pay process. We were able to build the entire process without any customization to the Datatel software.

And what results have you seen from this approach?

➤ The Informer-driven Positive Pay process has been a complete success. We defined reports and roles within Informer that are only available to our AP and HR check writers. Prior to releasing checks, they run Informer reports to verify the check data, build the Positive Pay files, and securely transmit the check information to the bank via FTP. Our I.T. staff receives an e-mail notification every time the Positive Pay process is executed with a log of the FTP transaction. Positive Pay is just one of many processes we've built around the powerful features in Informer. Informer has never failed us.

For a demonstration of Informer or a free trial call us today at 888-703-0016 or email at sales@entrinsik.com.

About Entrinsik

Entrinsik's database reporting and analytics software and services enable organizations to make informed business decisions that enhance performance and improve bottom lines. With thousands of users across various industries worldwide, Entrinsik's Informer™ Web Reporting solution is an industry leader in real-time data delivery — anytime, anywhere, from one intuitive interface. The March 2009 release of Informer 4.0 combines Entrinsik's 25 years of industry expertise with the latest web tools and technology to deliver an easy-to-use operational reporting solution that securely extracts data, performs analyses, and generates reports from multiple databases without the need for data warehouse management. The company, founded in 1984, is headquartered in Raleigh, NC.

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